

ICEEL

- Expertized in teaching of EXIM since 2005-06.
- Established since 2007
- Backed up with sound knowledge of practical EXIM in own Import Export Company.
- We are pioneer in few EXIM International Business Laws courses / seminars 1st time started by us in India
- Ph.D Level, qualified & Experienced faculties

Import Export Management Courses

We have 3 categories of courses. What we cover in our Certificate program will be at par or more than what others teach in their Diploma. Our Diploma & Masters program are advance level. Our MASTERS Program is unique & THIS TYPE OF PROGRAM IS FIRST TIME STARTED BY US IN INDIA

Certificate in International Business Management

Certificate Program is intending to develop EXIM mindset into participant & then lifting to level up to enabling a person to do JOB or start own EXPORT IMPORT Business smoothly.

There are 3 Modules into it. :

1. International Marketing :

Explaining EPRG Model, International Product cycle, International Firm cycle, Export cycle & Export mechanism PRACTICAL SESSIONS, Trade Barriers, Market Research, Digital Marketing & How to search Buyers, Market Entry Strategy, Pricing, Distribution, Promotion.

2. International Finance :

This segment deals with Payment Terms, L/C in detail, Foreign Exchange, INCOTERMS, Hedging, BOP, Basics of UCPDC etc.

3. Documentation & Procedure :

Includes topics like Expert Mechanism, EXIM Cycle practicals with revisions, Documentation needed in EXIM their importance & how to make them, which Government bodies help you as exporter, Insurance, policy & Procedure

For Detail Plz see : <http://iceel.net/export-import-management-certificate-course.php>

Diploma in International Business Management

This course intends to lift you up from certificate level to managerial level or decision maker. This course covers up topics of Certificate course plus in addition topics like EXIM Policy in detail with rights & obligations of Export Businessman in detail, Introduction of various International Business Laws, ICC Laws, SEZ / SIR / FTZ, High Seas Sales Deemed Exports, GST & Export-Import Business, FTA, Third party & Third country exports, Digital Marketing Basics of Customs Clearing & Freight Forwarding and Shipping & Logistics.

For Detail Plz. see : <http://iceel.net/export-import-management-Diploma-course.php>

Masters in International Business Management

This course is intended to make you CEO or Key Person in your organization who is decision maker. This course cover Certificate & Diploma course plus special focus to International law & case study is given. This is UNIQUE COURSE 1ST TIME STARTED BY US IN INDIA dealing with International Laws of Import-Export Business with cases study.

For Detail Plz. see : <http://iceel.net/master-in-international-trade-management-course.php>

Law Governing International Business

International Business is governed by some set of Laws, Rules, Regulations which are very important to know. We deal with them in this course with real cases contested Indian & Overseas courts.

For Detail Plz. see : <http://iceel.net/laws-governing-international-business.php>

IB Clinic (Landmark judgement of EXIM)

It deals with bunch of real cases contested by Exporter/ Importer with different agencies like : Cases with Banks, with Shipping / Air-lines & Logistics company, with Insurance company, with Marketing agencies, with Government Departments, International contract related cases, Arbitration & ADR (Alternate Dispute Resolution) Methods,

For Detail Plz. see : <http://iceel.net/case-study-of-exim.php>

Export Import & Digital Marketing

Digital Marketing / Online Marketing plays vital role in development & expansion of any business. In this course, we try to teach the nuts of bolts of Digital Marketing like SEO (Search Engine Optimization), SMM (Social Media Marketing) Facebook, twitter etc marketing, E-mail Marketing, Mobile Marketing, SEM (Search Engine Marketing),

For Detail Plz. see : <http://iceel.net/export-import-and-digital-marketing.php>

Shipping & Logistics Management

Shipping & Logistics Management plays vital role in Export Import Business & in absence of knowledge of it, Exporter / Importer can invite big trouble.

For Detail Plz. see : <http://iceel.net/shipping-and-logistics-management.php>

Customs Clearing & Freight Forwarding

Clearing & Forwarding industry has to pace with Export Import segment & Shipping & logistics. The more later two grows the more former will grow.

For Detail Plz. see : <http://iceel.net/custom-clearing-freight-forwarding.php>

GST (Goods & Service Tax)

GST in general & with special focus to Export Import Business is discussed in this course.

For Detail Plz. see : <http://iceel.net/goods-and-servicetax-gst.php>

Account

For Detail Plz. see : <http://iceel.net/account.php>

Human Resource Management (HRM)

For Detail Plz. see : <http://iceel.net/human-resources-management.php>

Information & Communication Courses

For Detail Plz. see : <http://iceel.net/information-and-communication-technology-ict-it.php>

Services

We provide also consultancy, agent etc. services.

For Detail Plz. see : <http://iceel.net/advisory-consultancy.php>

Competitive Exam

UPSC (IAS, IPS, IFS, Etc), GPSC, Staff Selection, Clerk, Banking, Etc.
For Detail Plz. see : <http://iceel.net/competitive-examination.php>

Entrance Exam

For Detail Plz. see : <http://iceel.net/entrance-examination.php>

Language Program

Learn English, French, Spanish, Chinese, Japanese Etc-
Global Languages
For Detail Plz. see : <http://iceel.net/global-languages.php>

For Whom

- 10+2 Pass out or higher graduates from any stream
- Who want to get better job or want to do business
- Who intends to get scaling in their jobs
- Who want to provide services in Export-Import GST Account, HR etc as consultant.
- Students

Benefit

- Practical Training with theories & CASE STUDIES
- Ph.D level & Industry experienced faculties
- LIFE TIME SUPPORT & LIFE TIME FREE GUIDANCE
- Can start job or your own Business in Export Import, Shipping, Custom Clearing, Account, GST, DM
- 100% Job assistance by websites & personally
- Course Certificate apt for industry needs
- LIFE TIME FREE REPEATATION OF SAME COURSE
- LIFE TIME FREE HELP DESK FOR QUERIES
- Support in taking IEC Code, EPCG etc Licences *
- Support in website making *

* =On payment basis

Program Schedule

1. Regular Batches (3 days a week) - Morning / Evening
2. Weekend Batches (Saturday & Sunday)
3. Saturday & Sunday
4. Sunday Batches

** Change in syllabus is expected without notice

** Subject to terms & condition on website

Our Presence

In terms of Franchise Partner will be solicited in cities as under

Ahmedabad	Rajkot
Surat	Baroda
Bhuj	Mumbai
Delhi	Goa
Banglore	Indore
Pune	Nashik

Head Office

CF-10,11,12-Krishna Complex,
Nr. Sarkhej-Sanand Circle, Sarkhej-Sanand Highway,
Sarkhej, Ahmedabad-382110 Guj. IND.
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Mob. : 7069883001, 9409406466
Be a successful Businessman with us

EXPORT IMPORT TRAINING INSTITUTE

and

Complete EXIM SERVICES Provider

एक्स्पॉर्ट-ईम्पोर्ट करना सीखिए

એક્સપોર્ટ ઇમ્પોર્ટ કરતા શીખો

